

# MCGUIGAN

# Awe SEM



## **New Australian wine style takes UK by storm!**

It's new. It's different. It's set to take the UK by storm. It's a totally new style of wine from cutting edge Australian winery McGuigan.

*It's the McGuigan Classic 'The Semillon Blanc' 2010.*

Industry insiders have already hailed the new wine as "one of the most exciting wines to come out of Australia in the last ten years", and with its fresh, crisp tropical fruit characters it's easy to see why!

Available from Tesco for just £6.99, the wine is made from classic Aussie grape variety Semillon, but with a twist. Award-winning winemaker Neil McGuigan has crafted a totally new style of Semillon – a young wine that is crisp, highly aromatic and packed full of flavour with a textured mouthfeel and zippy acidity.

Far removed from the bold, rich Semillon style – which lets face it is a bit of a chewy mouthful – The Semillon Blanc is a racy little number packed full of Australian charm, wit and personality.

Great as an aperitif, or the perfect match for seafood, pasta and Asian-fusion dishes, the wine is a fantastic alternative to the pungent New Zealand Sauvignon Blanc and the thinner Italian Pinot Grigio currently flooding our supermarket wine aisles.

What's more, it's naturally lower in alcohol, tipping the scales at just 11.5 per cent, which makes it the ideal wine for long lazy lunches, alfresco dining and enjoying with good friends and sparkling conversation! Gone are the days of heady 14 per cent wines that knock you for six, this new style of wine is set to change the way we enjoy wines from Down Under and become an instant classic with the UK wine drinking public!

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THE  
SEMILLON  
BLANC

*Fresh, crisp, tropical fruit.*